



HELPING TO BUILD HAPPY, HEALTHY, RESPONSIBLE KIDS

TWISTERS GYMNASTICS ADVERTISING BANNER PROGRAM

The purpose of our Advertising Banner Program is to provide team and developmental program athletes a means to offset their individual gymnastics cost. It is open to all Twister Gymnastics Parents (Team & Recreational) and Local Businesses with no Gymnasts in the gyms. The Business Banner payment shall be applied to the General Team Fund. Participation is optional. For team and developmental athletes Banner funds, minus the Banner cost and Administration Fee, will be credited to Your Individual Account. The credit can be used to cover coaches' fees, meet registration fees, monthly tuition and athlete travel. Please be reminded that all credits are final. No Banner refunds shall be permitted when separation from the gym occurs or otherwise.

Advertising Banner Program Details:

Banners Specifications:

- Will be 3' x 4' (Full Size) in dimension/vinyl material
- Will be hung from the gym rafters in clear view to the Gyms Patrons.

Time Frame/Price/Payment:

- Banners are placed for a full year of advertising from the actual placement date. No deadline to submit.
- **For Pricing See Twisters Gymnastics Advertising Banner Program**
- Price includes: Banner purchase/printing, rafter materials, minor graphics, and Advertising Banner Program administration fee.
- Total banner one-time cost: \$100 per banner, plus \$50 Administration Fee
- The remaining balance shall be credited to your individual account.
- Checks payable to "Twisters Gymnastics" with "Advertising Banner" written on the memo line.
- **Banner Package should include:** Completed attached Banner form, Check, Electronic Banner Content, Business card [Business Cards to be placed in USA Competition Meet program- \$50 value].

Banner Content: Since the banners will be visible by parents, teens and children, guest/visitors:

- **All content shall be "G" rated** and sold only to appropriate businesses.
- Twisters Gymnastics Management will review and approve all sales.
- Banner content/graphics shall be provided by the Business in an electronic graphic format.

Twisters Gym Customer Base:

Twisters Gymnastics in Coconut Creek and in Boca services over 2,000 families per month. This number includes approximately 1,000 families monthly who attend birthday parties (new eyes each month) and 1,000 recreational and team families (same eyes each month). The majority of our customers reside in Parkland, Coral Springs, Coconut Creek, Boca Raton, Delray Beach, Wellington, West Palm Beach, Boynton Beach and Miami.

**Recommended to start with frequently visited businesses;
dentist/orthodontist/salon/spa/restaurants/even your own business, etc.**



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TWISTERS GYMNASTICS ADVERTISING BANNER PROGRAM ORDER FORM

Business Name: _____

Business Contact Name: _____

Business Contact Phone Number: _____

Banner Location /Cost (select one or both):

Boca Raton and/or Coconut Creek

Single Location: (\$725) Both: (\$1,325)

Artwork (select one): No (if no, see below) * Yes (email content/artwork)

Customer Renewal (select one): No Yes

*If neither content nor artwork can be provided, please contact Debbie Madiou via email at debbiemadiou@gmail.com. Graphics can be provided at a minimal fee.

Example Banner: 3 ft. wide x 4 ft. high:



PAYMENT PACKAGE SHALL INCLUDE: Completed Banner Form, Check made out to Twister Gymnastics with “Advertising Banner” in the memo, Electronic Banner Content, & Business Card (business card to be placed as an ad in our USA Competitions Meet Program- \$50 value).

Contact: All questions/comments shall be directed via email to Debbie Madiou, Twisters Gymnastics Fundraiser Coordinator, at debbiemadiou@gmail.com. Please use “**Banner Program**” as the email subject.